



# Dairyland PRINTING

223 South Main Street  
Viroqua, WI 54665

[www.dairylandprint.com](http://www.dairylandprint.com)  
(888) 449-8301 toll free  
(608) 637-8301 phone  
(608) 637-7894 fax



*A Higher  
Standard*



Dairyland Printing

CPrint® is a registered trademark of Crouser & Associates, Inc.

# Dairyland PRINTING

# *A Higher Standard*



At Dairyland Printing, we have always held ourselves up to high standards of performance. Now we are pleased to announce that we have been admitted into CPrint®, Certified Printers International – an organization of printers throughout the United States and Canada dedicated to providing exceptional quality and service to the business print buyer by using innovative technology and continual staff training.

## **So, What Does CPrint® Mean To You, Our Customers?**

It means your satisfaction with our products and services must remain high or we will not be able to continue as a CPrint® participant.

It means we must continue to upgrade our equipment, software and services so we will have the best production tools to serve you most effectively.

It means our personnel must undergo continuing training to keep up with numerous changes in technology and to adhere to best practices and techniques.

It means we are able to draw upon the resources of a network of printing professionals throughout North America as part of our working environment.

It means we must complete two independent management planning sessions each year to keep our business strong.

It means we must pass an annual in-shop audit and recertification.

It means we must also meet standards in providing benefits as well as good work environment for the people working with us.

As a participant in CPrint®, we have pledged to strive for even higher levels of accreditation from the organization as this benefits us as well as our customers.

Overall, being certified through CPrint® means that we have what it takes to meet the needs of printing buyers in our business community. No other printing company in this area holds themselves to such compliance procedures.

This is a big undertaking for us. We take our participation in CPrint® seriously and we are sure you'll be pleased with the results. We would be happy to come to your office for an in-depth analysis of all your printing and mailing needs. Please contact: Mark Troy at Dairyland Printing, 223 South Main Street, Viroqua, WI 54665. (608) 637-8301 phone or (608) 637-7894 fax. We also invite you to visit our web site at [www.dairylandprint.com](http://www.dairylandprint.com) or email us at [info@dairylandprint.com](mailto:info@dairylandprint.com)

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